



SOCIAL MEDIA SCRIPT

Below is sample based on various topics that may be relevant to your awareness campaign. Please feel free to use them in conjunction with the social media imagery found in the toolkit.

General Voting

- Hurt? Vote. Angry? Vote. Hopeful? Vote. Disheartened? Vote. Whatever you're feeling, voting is the answer.
- Now is the time to make it happen. Register to Vote. Do it now before it's too late.
- Who decides who gets to be mayor? Who decides on the police chief? Who picks the president? Voters. Be one.
- Voting is Power.
- My Vote. My Voice. My Vote. My Choice. Register to Vote.
- My ancestors marched, protested, fought and died so I could have the right to vote. Yeah, I'm registered. Aren't you?
- If you don't register and vote, you are silencing yourself. You are giving away your power.
- Register to Vote. Claim your power.
- Nothing better than a Vote; To tell the Powers that Be; That O say can they see; They don't represent me.
- O say can you see? You don't represent me. So I'll be voting on November 3.

Social Justice & Racial Inequality

- You can't vote out the racists if you're not registered to vote. Take 2 minutes and register now.
- We hold these truths to be self evident, that all men are created equal. Exercise your equality. Register and vote.
- Bad politicians are elected by good people who don't vote. Register today.
- Even if you've never voted before, register and vote this year. Vote in place of George Floyd. Vote in place of Breonna Taylor. Vote in place of Tamir Rice. Vote in place of Freddie Gray. Vote in place of Trayvon Martin. They're depending on you to Vote the Future.

- Let no death have been in vain. Let them spark a nation. Let their memories inspire an incredible voter turnout, the likes of which will change the course of history.
- Be a part of history. Vote the future.
- Your Unique and Beautiful Voice can be heard on a local and national level without you having a single follower or a single like. How? Your VOTE is your voice. Register today. Vote the Future.
- Black Lives Matter. Black Votes Matter. Black Voices Matter. Register to vote. Make sure your voice is heard.

Women's Rights

- Vote like you hold the future of the Supreme Court in your hands.
- Vote your voice. Vote your choice. Vote your Future.
- Resistance is never futile. Vote the future.
- White women earn 80 cents for every dollar earned by men. Black women earn 62 cents for every dollar earned by men. Hispanic women earn 54 cents for every dollar earned by men. Register to Vote. Demand your Value. Vote the Wage Gap out of existence.
- There are those who would prefer you be silent. Deny them. Vote the Future.

Civil Rights

- If you're protesting but not voting, you're doing it wrong. Register to Vote at [RegisterToVoteFlorida.gov](https://www.RegisterToVoteFlorida.gov)
- VOTE for every voice that's been silenced.
- It takes roughly 2 minutes to register to vote. In 8 minutes and 46 seconds, we can register 4 people to vote.
- Don't be silenced. Vote your future.
- The worst politicians are elected by good people who don't vote.
- Use your ballot as your voice. Every issue, from Health Care to Police Violence to Voting Rights, they all intersect at the ballot. Register to vote now.

Environmental Policy

- If we don't elect leaders who believe in climate science, there will be nothing left to vote for.
- The climate needs you to be less ironic and more registered to vote.
- If your cynicism prevents you from voting, the environment will suffer.
- All corporate polluters need to continue unchecked is your apathy.

LGBTQ

- Apathy is Canceled.
- You've just been put on notice: I'm _____, I do my research, and I'm voting. Promises mean nothing. Show me the receipts.
- 100% Human. 100% _____. 100% Voting.
- Whether you are LGBTQIA, Black, White, Brown, 1st generation, a descendant of pilgrims, or Native American, or a little bit of all the above, we all have 1 vote, and it's our responsibility to use it.

HASHTAGS

- First and always for every post: **#VoteTheFuture**
- Then any selection of the following to broaden visibility: **#Vote2020**
#RegisterToVote #Vote #makeadifference #bethechange #doyourpart
#dosomething #election2020 #yourvotematters #blackvotesmatter
#yourvoteyourvoice #letyourvoicebeheard #takeastand
#voteforyourlife #TheirLivesMattered

Vote the Future is a non-partisan, charitable project providing voter awareness throughout Miami-Dade. Questions? Contact us at votethefutureproject.org